



Logo lock-up



Reversed lock-up

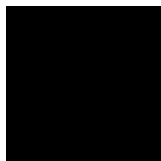


1/2 X = Minimum clear space

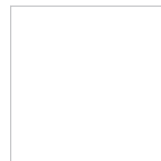


Minimum size 1.5 inches wide

COLOR PALETTE



BLACK
 CMYK: 0 / 0 / 0 / 100
 RGB: 0 / 0 / 0
 HEX: #000000



WHITE
 CMYK: 0 / 0 / 0 / 0
 RGB: 255 / 255 / 255
 HEX: #FFFFFF



DARK GRAY
 PMS 432 C
 CMYK: 65 / 43 / 26 / 78
 RGB: 51 / 63 / 72
 HEX: #333F48



GRAY
 PMS 430 C
 CMYK: 33 / 18 / 13 / 40
 RGB: 124 / 135 / 142
 HEX: #7C878E



LIGHT BLUE
 PMS 2985 C
 CMYK: 60 / 0 / 3 / 0
 RGB: 91 / 194 / 231
 HEX: #5BC2E7

TYPOGRAPHY

Gotham Narrow Black

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Gotham Narrow Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Gotham Narrow Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Gotham Narrow Book

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Gotham Narrow Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 1234567890

Gotham Narrow Extra Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 1234567890

Gotham Narrow Thin

ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmnopqrstuvwxyz
 1234567890